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**FETC 2025 Booth #983**

## **LG INTRODUCES 'LG SCHOOLS' TECHNOLOGY PROGRAM TO ADVANCE BEST LEARNING PRACTICES IN K-12 SCHOOLS**

*Ambassador program offers LG education technology per district  
for K-12 schools to test, learn and deploy as a 'School of the Future'*

**ORLANDO, Fla., Jan. 9, 2024** – Education technology leader LG Electronics USA is setting new standards for K-12 education ahead of the 2025 Future of Education Technology Conference (FETC) with the launch of “LG Schools,” a new ambassador program offering commercial display technology per school district for schools to test, learn, and deploy.

Expanding on LG’s programs designed to meet the needs of educators seeking the best ways to use technology in their curriculum, the LG Schools program will showcase best practices in advancing learning, gather valuable feedback to enhance future solutions and develop demonstration sites for schools outside of the program to visit in order to experience the technology firsthand.

“By applying to become an ‘LG School,’ educators are ‘goal setting.’ They’re looking at what their school of the future should look like and, with the LG Schools program, we’re helping them to find the ideal solutions for their school or district,” said LG Electronics USA’s Education Director Victoria Sanville. “LG is committed to providing education technology solutions for our customers because every district and every campus has its own special set of needs from a technology perspective.”

Designated LG Schools, working with LG, can decide which technology best suits their present and future requirements, whether that’s LG CreateBoard™ digital whiteboards, commercial-grade LED displays, or even LG UltraGear™ monitors in an eSports demo suite to drive engagement and encourage student attendance. Once individual requirements and implementation plans are finalized, and the product request has been approved by LG with follow-up training, the LG Schools program enables the release of the technology to be used and evaluated by the school.

“The idea is that, once the solutions are installed, educators work closely with LG’s product development team to help improve LG’s product offerings and maybe even integrate additional solutions,” said Sanville. “Customer feedback is incredibly important to us, and LG is determined to go above and beyond to ensure that our education technology continues to be one of the most innovative and most effective technology on the market today.”

“We want to know exactly what's happening once that demo environment is installed,” she added.

“How are the students and teachers reacting to it? Are the teachers fully onboard and excited about our solutions? Are they using it every day? What are the outcomes from the integration of these demo environments: is there an improvement in attendance and scores; are teachers becoming more creative in the way that they develop lesson plans?”

A number of schools from different districts have already been accepted into the LG Schools program, with more to follow. Typically, the school’s technology leader serves as the primary point of contact with LG for onboarding discussions. The specific roles and titles involved may vary depending on the district and individual school.

According to Chuck Marzec, Director of Technology for the Jamestown Public Schools, New York School District, “Our school district is proud to be a member of the LG Schools Program. The program is a highly effective risk-free way for our administrators, educators, and tech departments to have a quality hands-on evaluation of new LG education solutions to maximize success of projects and upgrades. The LG Schools Program is just the latest example of LG's commitment to support and evolve with the K-12 educational community.”

For more information on the LG Schools program, and on how to become an LG School, click [here](#) or visit LG’s booth (#983) at the FETC 2025 K-12 tech conference, Jan. 14-17, at Orange County Convention Center in Orlando, Fla. For images, click [here](#).

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#### **About LG Electronics USA**

LG Electronics USA’s business solutions group, based in Lincolnshire, Ill., caters to the varied needs of commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$60-billion-plus global force in consumer electronics, home appliances, air solutions and vehicle components. For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com).

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